

## BROADCAST ORDER

ADV THERESA FOR GOVERNOR

ADDR 15418 Weir Street #274

Omaha, NE 68137

BYR: Gene McCoy

STAT KKPR – FM

ADDR 402 East 25<sup>th</sup> St

Kearney, NE 68848

ATTN Jessie Johnson [jjohnson@newschannelnebraska.com](mailto:jjohnson@newschannelnebraska.com) (308) 236-9900

VP: BRAD ACHEMEIER

E: [brad@floodcomm.com](mailto:brad@floodcomm.com)

T: 402-239-2793

ALL RATES ARE NET TO STATION

DAYS	TIME	LEN	FLIGHT DATES	WKS	#/WK	RATE	TOT SPOTS
M T W R F S U	6A –10A	60	4/25/2022 – 5/1/2022	1	10	\$5.94	10
2 2 2 2 2							
M T W R F S U	10A –3P	60	4/25/2022 – 5/1/2022	1	12	\$5.94	12
2 2 2 2 2 2							
M T W R F S U	3P –7P	60	4/25/2022 – 5/1/2022	1	10	\$5.94	10
2 2 2 2 2							
			STATION KKPR - FM				
			TOTALS	1	32		32
			ORDER TOTAL			\$190.08	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Theresa Thibodeau, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theresa Thibodeau

Authorized committee:

Nebraskans for Theresa

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Candidate for Governor of nebraska

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Aimee Melton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Theresa Thibodeau</u>	Signature: <u>Megan A Bohl</u>
Name: <u>Theresa Thibodeau</u>	Name: <u>Megan A Bohl</u>
Date of Request to Purchase Ad Time: <u>02/21/2022</u>	Date of Station Agreement to Sell Time: <u>4-22-22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

4-22-22

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

57544

Station Call Letters:

KKPR-FM

Date Received/Requested:

4-22-22

Est. #:

Station Location:

Kearney NE

Run Start and End Dates:

4-25-22 to 5-1-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## **TRAFFIC ORDER**

For all stations:

04/25/22 – TFN

Run 100%      TNT 0160042122 – Enabling Nebraska.mp3   60 seconds

# Confirmation



KKPR-FM  
The Vibe 98.9  
403 E 25th St.  
KEARNEY NE 68847

Contract # 57544  
Date Entered 04/22/22  
Sales Person Brad Achtemeier  
Billing Cycle Calendar  
Conflict 1 Political  
Contract 04/25/22 - 04/30/22

QUESTIONS?  
CALL MEGAN 402-463-1230

POL/THERESA FOR GOVERNOR  
15418 WEIR STREET #274  
OMAHA NE 68137

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
KKPR-FM	04/25/22-04/29/22	6:00a-10:00a	01:00	2,2,2,2,0,0	All Weeks	5.94	10	59.40
	Theresa for Governor							
KKPR-FM	04/25/22-04/30/22	10:00a-3:00p	01:00	2,2,2,2,2,0	All Weeks	5.94	12	71.28
	Theresa for Governor							
KKPR-FM	04/25/22-04/29/22	3:00p-7:00p	01:00	2,2,2,2,0,0	All Weeks	5.94	10	59.40
	Theresa for Governor							
Total								190.08

Rotation	Station	Date Range	Time Range	Days
60	KKPR-FM	04/25/22-04/30/22	12:00a-11:59	MTWThFSSu
TNT 0160042122 Enabling Nebraska				
165896 04/25/22-05/10/22 OK Next				

Projected Billing		Count	Gross	Net
April		2022	32	190.08
			32	190.08
				190.08